

Anti Cyber-Bullying Policy

Introduction

The school recognises that technology plays an important and positive role in young people's lives, both educationally and socially. It is committed to helping all members of the school community to understand both the benefits and the risks, and to equip young people with the knowledge and skills to be able to use technology safely and responsibly.

Aims

The aims of this policy are to ensure that:

1. Pupils, staff and parents are educated to understand what cyber-bullying is and what its consequences can be.
2. Knowledge, policies and procedures are in place to prevent incidents of cyber-bullying in school or within the school community.
3. We have effective measures to deal effectively with cases of cyber-bullying.
4. We monitor the effectiveness of prevention measures.

What is Cyber-bullying?

- Cyber-bullying is the use of ICT, commonly a mobile phone or the internet, deliberately to upset someone else.
- It can be used to carry out all the different types of bullying; an extension of face-to-face bullying. It can also go further in that it can invade home / personal space and can involve a greater number of people.
- It can take place across age groups and school staff and other adults can be targeted.
- It can draw bystanders into being accessories.

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- It includes:
 - Threats and intimidation
 - Harassment or 'cyber-stalking'
 - Vilification / defamation
 - Exclusion or peer rejection
 - Impersonation
 - Unauthorised publication of private information or images ('happy-slapping')
 - Manipulation

Preventing Cyber-Bullying

Understanding and Discussion

- The Designated Senior Person for Child Protection (DSP) is responsible for overseeing the practices and procedures outlined in this policy and for monitoring its effectiveness. The DSP will report to the Head Teacher.
- Staff will receive training in identifying cyber-bullying and understanding their responsibilities. The DSP will liaise with the Network Manager on this matter.
- All staff will be helped to keep up to date with the technologies that children are using.
- The pupils will be involved in developing and communicating a code of advice on protecting themselves from getting caught up in cyber-bullying and on reporting cases they experience. They will have a voice through the School Council.
- Pupils will be educated about cyber-bullying through a variety of means:
 - In assemblies
 - Conferences

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- Anti-bullying Week, projects (ICT, Citizenship, Drama, English), etc
- Pupils sign an Acceptable Use Policy when they join the school

Policies and Practices

- Ensure regular review and update of existing policies to include cyber-bullying where appropriate.
- Keep good records of all cyber-bullying incidents; Publicise rules and sanctions effectively.
- Promoting the positive use of technology.
- Make positive use of technology across the curriculum.
- Use CPD opportunities to help staff develop their practice creatively and support pupils in safe and responsible use.
- Ensure all staff and children understand the importance of password security and the need to log out of accounts.
- Making reporting easier.
- Publicise and promote the message that asking for help is the right thing to do and shows strength and good judgement.
- Publicise to all members of the school community the ways in which cyber-bullying can be reported.
- Provide information on external reporting routes e.g. mobile phone company, internet service provider, Child line etc.

Responding to Cyber-Bullying

Most cases of cyber-bullying will be dealt with through the school's existing Anti-bullying Policy and Behaviour Policy. Some features of cyber-bullying differ from other forms of bullying and may prompt a particular response.

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The key differences are:

- Impact: the scale and scope of cyber-bullying can be greater than other forms of bullying.
- Targets and perpetrators: the people involved may have a different profile to traditional bullies and their targets.
- Location: the 24/7 and anywhere nature of cyber-bullying.
- Anonymity: the person being bullied will not always know who is bullying them.
- Motivation: some pupils may not be aware that what they are doing is bullying.
- Evidence: unlike other forms of bullying, the target of the bullying will have evidence of its occurrence.
- It is possible that a member of staff may be a victim and these responses apply to them too.

Support For The Person Being Bullied

- Offer emotional support.
- Reassure them that they have done the right thing in telling.
- Advise the person not to retaliate or reply. Instead, keep the evidence and take it to their parent or a member of staff.
- Advise the person to consider what information they have in the public domain.
- Unless the victim sees it as a punishment, they may be advised to change e.g. mobile phone number.
- If hurtful or embarrassing content is being distributed, try to get it removed from the web. If the person who posted it is known, ensure they understand why it is wrong and ask them to remove it. Alternatively, contact the host provider and make a report to get the content taken down.

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- Confiscate mobile phones, ask pupils to delete the offending content and say whom they have sent it on to.
- Contact the police in cases of actual / suspected illegal content.
- In some cases, the person being bullied may be able to block the person bullying from their sites and services.

Investigation

- Staff and pupils should be advised to preserve evidence and a record of abuse.
- Save phone messages, record or save-and-print instant messenger conversations, print or produce a screen-grab of social network pages, print, save and forward to staff the whole email messages.
- If images are involved, determine whether they might be illegal or raise child protection concerns. If so, contact Internet Watch Foundation (www.imf.org.uk), and the local police.
- Identify the bully.
- Any allegations against staff should be handled as other allegations following school guidance (for example, inappropriate use of social networking sites).
- Working with the bully and applying sanctions.
- The aim of the sanctions will be:
 - To help the person harmed to feel safe again and be assured that the bullying will stop.
 - To hold the perpetrator to account, getting them to recognise the harm caused and deter them from repeating the behaviour.

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- To demonstrate to the school community that cyber bullying is unacceptable and that the school has effective ways of dealing with it, so deterring others from behaving similarly.
- Sanctions for any breaches of the Acceptable Use Policy will be applied.
- In applying sanctions, consideration must be given to type and impact of bullying and the possibility that it was unintentional or was in retaliation.
- The outcome must include helping the bully to recognise the consequence of their actions and providing support to enable the attitude and behaviour of the bully to change

Evaluating the Effectiveness of Prevention measures

- Use the School Council and other appropriate forums to hear the children's point of view.
- Identify areas for improvement and incorporate children's ideas.
- Conduct regular evaluations

Legal Duties & Powers

- The school has a duty to protect all its members and provide a safe, healthy environment.
- Head Teachers have the power 'to such extent as is reasonable' to regulate the conduct of pupils when they are off-site or not under the control or charge of a member of staff. (Education and Inspections Act 2006).
- School staff may request a pupil to reveal a message or other phone content and may confiscate a phone - they may not search the contents of the phone unless the Deputy Head or Head Teacher agrees.

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- Some cyber bullying activities could be criminal offences under a range of different laws including Protection from Harassment Act 1997.

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